

**II International Congress: "International Accreditation of  
Undergraduate and Graduate Programs"**

September 1-4, 2010.  
Omni Hotel  
Cancún, Quintana Roo  
México

**P R O G R A M**

Wednesday September 1<sup>st</sup>

Registration  
10:00 a.m. to 5:30 p.m.

Atelier for partners reviewers  
15:00 to 17:00 hrs.

Official Inaugural Ceremony  
18:00 to 18:30 p.m.

Conference  
18:35 a 19:15 p.m.

**"Corporate Corporate Governance and Accountability"**

*By: C.P.A. Gabriel Bustos Porcayo, Partner and  
M.B.A. Carlos Carpy Morales*

**Deloitte**  
México

Welcome Cocktail  
19:30 to 21:00 p.m.

Thursday September 2<sup>nd</sup>

Breakfast  
7:00 a.m. to 8:45 a.m.

Conference  
9:00 a 09:50 a.m.

**"Harmonization or standardization of Higher Education?:  
The Mercosur Region Experience"**

*Dr. Ma. Rosa Depetris*  
Head of the Graduate Institute  
**Universidad Nacional del Noroeste**  
Consultant  
**Secretariat of University Policies**  
Argentina



Conference

9:50 a.m. to 10:40 a.m.

**"Accreditation of Undergraduate Programs in Argentina"**

*Dr. Luis María Fernández*

Vicepresident

**Consejo Nacional de Evaluación y Acreditación Universitaria**  
Argentina



Conference

10:40 a.m. to 11:30 a.m.

**"Bases for the Accreditation of the bachelor in Accountant  
in Argentina"**

*Dr. Ricardo Pahlen Acuña*

Honorary President of the Board

**Consejo de Decanos de Facultades de Ciencias Económicas  
de Universidades Nacionales**  
Academic Dean

**Graduate School of Economics**  
**Universidad de Buenos Aires**

Argentina



Break

11:30 a.m. to 11:40 a.m.

Conference

11:40 a.m. to 12:30 p.m.

**"The Graduates: General Characteristics and Situation in  
Latin America"**

*Dr. Claudio Rama*

Former Director

**Instituto de Educación Superior para América Latina y el Caribe**  
**UNESCO**  
Uruguay



Conference

12:30 p.m. to 2:00 p.m.

**"Graduate Accreditation Standards"**

*Dr. Ma. Dolores Martínez Guzmán*

Consultant

**Organización de las Naciones Unidas para la Educación,  
la Ciencia y la Cultura**  
**UNESCO**

México



Lunch

14:30 a 16:30 p.m.

Encounter's tie-up among universities

17:00 a 19:00 p.m.

*Dr. Claudio Rama/Mtro. Eduardo Ávalos Lira*

Atelier for partners reviewers  
15:00 to 17:00 hrs.

Surprise Dinner  
20:00 a 22:00 p.m.

Friday September 3rd

Breakfast  
7:00 a.m. to 8:45 a.m.

Pannel  
9:00 a.m. to 10:30 a.m.  
**"Accreditation: A Global Vision"**

Guest Speakers:

*Dr. Jan Rebro*  
President of the Board of Governors  
Vysoka Skola Manazmentu  
Slovakia



*Dr. Aneeta Madhok*  
Director  
**Open Spaces Consulting**  
India



*Dr. Luis Riveros*  
Director: Asian-Latin American Center  
School of Business and Economics  
**Universidad de Chile**  
Chile



*Dr. Dan Myers*  
V.P. for International Relations  
**Western Kentucky University**  
U.S.A.



Moderator:  
*Dr. Jorge Castillo Villarreal*  
Former Dean of Business School  
**Universidad Autónoma de Nuevo León**  
México





**CONSEJO DE ACREDITACIÓN EN LA ENSEÑANZA DE LA  
CONTADURÍA Y ADMINISTRACIÓN, A.C.**

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Break  
10:30 a.m. to 10:45 a.m.

Conference  
10:45 a.m. to 12:00 p.m.  
**"Research at the Graduate Level"**

*Dr. Juan Alberto Adam Siade*  
President, ANFECA and ALAFEC

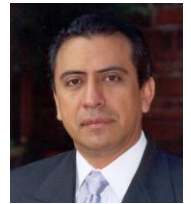
**Asociación Nacional de Facultades y Escuelas de Contaduría y  
Administración**  
**Asociación Latinoamericana de Facultades y Escuelas de Contaduría**  
México



Conference  
12:00 a 14:00 p.m.  
**"FODA/Evaluation and Accreditation in Latin America"**

*Mtro. Eduardo Ávalos Lira*  
President

**Consejo de Acreditación en la Enseñanza de la Contaduría y  
Administración, A.C.**  
México



Lunch – Regional Show  
14:30 a 16:30 p.m.

Gala Dinner  
20:00 a 02:00 a.m.

Saturday September 4

Breakfast Integration  
9:00 a.m. to 11:00 a.m.